



2025 SPONSORSHIP OPPORTUNITY

Sheraton Gateway Los Angeles Airport



**NATIONAL AFRICAN AMERICAN
LEADERSHIP CONFERENCE
ON HEALTH DISPARITIES
AND SOCIAL JUSTICE**

June 25-29, 2025



WHY SPONSOR?

NAESMINC.ORG



We're celebrating twenty one years of convening one of the oldest and largest conferences for and by Black gay men!

NAESM National African American Leadership Conference on Health Disparities and Social Justice is our nation's largest annual convening dedicated to exploring prevention, care, treatment, policy, and research advances related to the health and wellness of Black gay, bisexual, and same-gender-loving men (and other MSM—men who have sex with men). The conference provides an opportunity for Black MSM-serving organizations and individuals to share best practices and methodologies. It serves as a think tank and clearinghouse for Black MSM-related research. It provides opportunities for showcasing effective grass roots initiatives and interventions. Initially birthed as an HIV-focused event, the conference contextualizes the Black MSM HIV epidemic within a broader health disparities, social justice, and human rights framework—a recognition that getting ahead of this disease requires addressing the social determinants and social context of health. The NAESM conference attracts a wide audience of gay/bi/SGL/MSM black men in healthcare and health organizations, LGBTQ advocacy, and national community-based organizations, as well as professionals who seek to serve this demographic. The annual conference is central to NAESM's organizational mission of providing national and local leadership to address, through advocacy, services, and education, the myriad health and wellness issues confronted by Black gay and bisexual men. This year's conference will place particular focus on Ending the Criminalization of HIV, Homelessness, and Our LGBTQIA Identities.

All Sponsors Receive the Following:

- Organization name and logo listing on the Naesm website, exhibit booth and full page color ad
- Organization name and logo listed on conference signage

<https://naesminc.org/leadership-conference/sponsor/>

For more information, please email Doug Anthony at dsgardin1221@yahoo.com



SPONSOR LEVELS

NAESMINC.ORG



PREMIERE SPONSOR \$100,000

- Fifteen (15) full conference registrations
- Premiere placement – Inside cover of one (1) 4-color full page ad in Conference program book
- Prime placement of one (1) 10x10 tabletop exhibit space
- Welcome letter in conference program book
- Access to Conference attendee list post conference
- Logo recognition on conference bag
- Logo on conference lanyard
- Branded hotel key card
- Logo on NAESM website, program book, and onsite signage.
- Ability to convene meeting at Conference host hotel (meeting expenses are the responsibility of the sponsor)
- Three (3) conference bag inserts
- Special invitation to the private Board President and Executive reception
- Website link from NAESM website to Presenting Sponsor website.
- Banner ad on conference mobile App
- Ability to send push notifications through the conference mobile app



PLATINUM SPONSOR \$65,000 (2 Available)

- Ten (10) full conference registrations
- Placement of one (1) 4-color full page ad in Conference program book
- One (1) 6ft tabletop exhibit space
- Logo recognition on select event materials, website, program book, and onsite signage.
- Two (2) conference bag inserts
- Special invitation to the private Board President and Executive Director reception
- Banner ad on conference mobile app

GOLD SPONSOR \$25,000

- Eight (8) full conference registrations
- One (1) 6ft tabletop exhibit space
- One (1) 4-color full page ad in Conference program book
- Logo recognition on select event materials, website, program book, and onsite signage.
- One (1) conference bag insert
- Special invitation to the private Board President and Executive Director reception

SILVER SPONSOR \$15,000

- Five (5) full conference registrations
- One (1) 6ft tabletop exhibit space
- One (1) 4-color full page ad in Conference program book
- Logo recognition on select event materials, website, program book, and onsite signage.
- Special invitation to the private Board President and Executive Director reception

NON-PROFIT \$12,000

- Four (4) full conference registrations
- One (1) 6ft tabletop exhibit space
- One (1) 4-color full page ad in Conference program book
- Logo recognition on select event materials, website, program book, and onsite signage.
- Special invitation to the private Board President and Executive Director reception



SPECIAL ON-SITE MEETING \$9,000

- Three (3) full conference registrations
- Three (3) tickets to Legends Gala
- Three (3) tickets to House Ball
- Opportunity to host pre or post conference internal meetings at the conference host hotel (food and beverage additional)
- Meeting room with A/V equipment (laptop, projector and screen)
- Other A/V equipment at additional cost
- One (1) 4-color full page ad in Conference program book Special invitation to the private Board President and Executive Director reception
- \$200 NAESM full conference registration rate offered to special meeting attendees to attend NAESM conference

LEGENDS BLACK TIE GALA \$5,000

(7 available)

- One reserve table for Ten (10) persons
- Logo inclusion on step-n-repeat
- Special acknowledgement on-stage
- Ten (10) invites to pre-Legends Gala reception

The Legends Awards aim to celebrate Black gay, bisexual and same-gender-loving men who have made significant contributions to our community, through selfless service. It recognizes individuals who have demonstrated leadership, advocacy, and compassion in areas such as HIV/AIDS, social justice, healthcare, education, and community empowerment.

Nominees are evaluated based on the impact of their work, the depth of their commitment, and the inspiration they provide to others.

These awards also serve as a platform to amplify the voices and stories of Black gay men, fostering greater visibility and representation within broader society.

