



# NAESM Partner Impact Report

FY2025–YTD Performance | 2026 Strategic Priorities

April 2026

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Status-Neutral Care

Community-Centered

Data-Driven Impact



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# | To Our Partners

A Letter from the Interim Chief Executive Officer

Thank you for your investment in NAESM and in the communities we serve.

For over three decades, NAESM has stood at the intersection of HIV prevention, care, and community — centering the health and dignity of Black gay men, Black transgender women, and LGBTQ+ communities of color. This work has never been easy. It has always been necessary.

Behind every number in this report is a person. A person who walked through our doors, trusted us with their health, and left with something they did not have before — a test result, a housing plan, a clinical referral, a connection to a provider who looks like them and understands their life.

That trust is earned, not assumed. Your partnership makes it possible.

*“Behind every number in this report is a person — and behind every person, a community that NAESM was built to serve.”*

*In Solidarity,*

## John Patton

Interim Chief Executive Officer  
NAESM, Inc.



### WHAT THIS REPORT CONTAINS

- Validated FY2025–YTD impact data across all program areas
- Established program baselines for 2026 planning
- 2026 strategic priorities and growth goals
- Alignment with the National HIV/AIDS Strategy
- Conference demographics and community engagement
- Digital reach and NPower365 community engagement

# Advancing Health Equity Where It Matters Most

A status-neutral continuum of care.

NAESM is an Atlanta-based organization dedicated to HIV prevention, care, and advocacy for Black gay men, Black transgender women, and LGBTQ+ communities of color. Founded over three decades ago, NAESM operates on a status-neutral framework — test → treat / test → prevent — providing affirming, comprehensive care regardless of HIV status.

## OUR MODEL

A status-neutral approach that integrates prevention, treatment, housing, and behavioral health into one culturally grounded continuum of care.

## COMMUNITIES WE SERVE

- ▶ Black gay and bisexual men
- ▶ Black transgender women
- ▶ LGBTQ+ communities of color
- ▶ People living with and affected by HIV
- ▶ Individuals facing housing instability

## SIX PROGRAM PILLARS

### HIV/STI TESTING

Community-based testing with rapid results and immediate linkage to care or prevention.

### BEHAVIORAL HEALTH

Individual therapy, substance use support, and doctoral-level clinical supervision.

### HOUSING SUPPORT

Emergency and transitional housing across 4 programs — housing as HIV infrastructure.

### PREP & TREATMENT

Status-neutral protocols for PrEP initiation and rapid ART start — oral and injectable.

### RESEARCH & EDUCATION

Translating research into policy, practice, and community-led data infrastructure.

### CRIBB FELLOWSHIP

Developing the next generation of HIV prevention leaders through mentorship and community projects.

### Why This Matters

Three decades of trust, grounded in the communities most burdened by HIV.

### Black-led

Governance & staff reflect communities served

### Syndemic

HIV, housing, mental health, substance use integrated

### South-rooted

Atlanta HQ serving the highest-burden region

### FY2025 Reach at a Glance

Cumulative impact across all six program pillars.

**1,021**

Community-based HIV/STI tests

**76**

Integrated BH, Ryan White, SUD

**750**

People reached via CRIBB projects

WHO WE REACH

# Three decades of service to the communities most burdened by HIV.

Black gay & bisexual men. Black transgender women. LGBTQ+ communities of color. People living with and affected by HIV. Individuals facing housing instability.

## Impact at a Glance

Q1 2026 performance across all program pillars — as of March 30, 2026

**1,021**

**HIV/STI TESTS**

Through March 30, 2026

**33**

**HOUSING CLIENTS**

Emergency & transitional — 4 programs

**148**

**BH SESSIONS**

Toward 2026 goal of 700

**77**

**ACTIVE PREP USERS**

257% of 2026 goal of 30

### PROGRESS TOWARD 2026 GOALS

HIV/STI Tests — Through March 30, 2026 (2026 goal: 1,955)

1,021 / 1,955

52% of goal

Behavioral Health Sessions (FY goal)

148 / 700

21% of goal

Active PrEP Users (2026 goal)

77 / 30

257% of goal — exceeded

### TESTING DEMOGRAPHICS FY2025

**85.8%** Black / African American

**9.2%** Transgender Women

**~137** Monthly Avg Tests

### PREP SNAPSHOT

PrEP navigation is integrated into the testing workflow through NAESM's status-neutral approach. **77 clients are now active on PrEP** — 45 on oral regimens and 32 on long-acting injectable PrEP — more than double the 2026 goal of 30 active users, demonstrating the efficacy of NAESM's PrEP University and status-neutral navigation model.

**77**

ACTIVE USERS

**45**

ORAL PREP

**32**

INJECTABLE

### ACTIVE PREP CLIENTS BY COVERAGE AND MODALITY

**Uninsured · 51**

**Insured · 26**

Oral PrEP

**35**

Oral PrEP

**10**

Injectable PrEP

**16**

Injectable PrEP

**16**

# Behavioral Health

Syndemic Care in Action

Behavioral health services are co-located with HIV testing using a trauma-informed care approach. **76 total clients** served across Ryan White, behavioral health, and substance abuse programs.

Services are delivered through doctoral-level supervision and peer-driven case review ensuring continuity across mental health, substance use, and Ryan White programming.

## OUR COMMITMENT

**“Mental health is HIV care.”**

Co-located. Trauma-informed. Delivered by Black LGBTQ+ affirming clinicians — removing the stigma barriers that keep our communities out of traditional settings.

**76**

**TOTAL CLIENTS**

Integrated programs

**148**

**SESSIONS**

Toward 700 goal

**290**

**SUPERVISION HRS**

Doctoral-level

**\$30K+**

**IN-KIND VALUE**

Training & supervision, 2025

## INDIVIDUAL THERAPY

Trauma-informed, culturally responsive sessions delivered alongside HIV care — removing stigma barriers that keep Black LGBTQ+ clients out of traditional mental health settings.

## CLINICAL SUPERVISION

Doctoral-level supervision and training build the next generation of Black LGBTQ+ affirming therapists — with 290 hours delivered this fiscal year.

## SUBSTANCE USE SUPPORT

Integrated substance use services co-located with HIV testing and Ryan White programming — ensuring clients receive whole-person care in a single, affirming environment.

## SYNDEMIC CARE FLOW — ONE ROOM, ONE VISIT, ONE TRUST

**Walk-in Test**

HIV / STI rapid



**Warm Handoff**

Same-day BH intake



**Integrated Care**

Therapy + SUD support



**Ryan White Link**

Medical + housing

## 2026 WORKFORCE GOALS

### 175 Intern Hours

Master's-level practicum placements delivered in 2025.

### Clinical Pipeline

Scaling Black LGBTQ+ affirming therapists through supervised training.

### Integrated Care Model

Behavioral health deployed alongside testing — one room, one visit, one trust.

## 2026 BEHAVIORAL HEALTH PATH FORWARD

### Scale Sessions

148 → 700

Quadruple annual session volume through expanded clinical capacity and integrated testing referrals.

### Grow the Clinical Pipeline

290 supervision hours → more

Expand doctoral-level supervision hours to train additional Black LGBTQ+ affirming therapists in-house.

### Deepen Integration

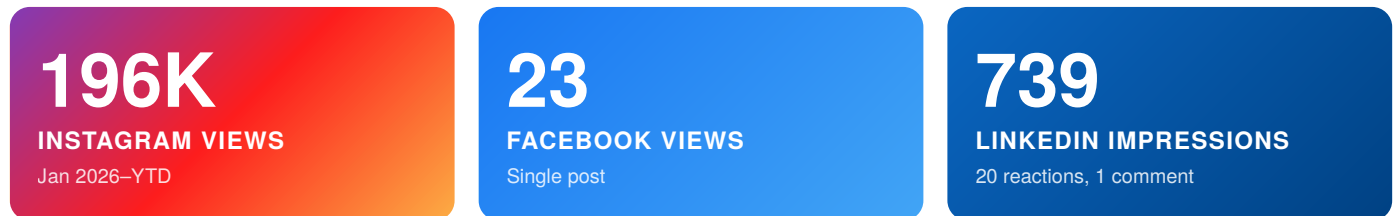
Co-located → continuous

Embed BH intake within every HIV/STI test workflow — warm handoff, same-day, no separate visit.

# Digital Reach

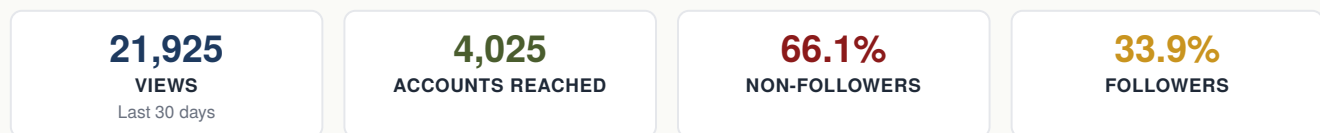
January 2026 — Year-to-Date

From January 2026 through present, NAESM’s Instagram, Facebook, and LinkedIn presence demonstrated meaningful reach among the populations most impacted by HIV — with **71.2% of the audience aged 25–44**, the cohort at greatest risk for new HIV diagnoses and disparities.



## Instagram Reach Breakdown — March 2026

Source: Instagram Insights, Mar 2–31, 2026



### Audience Composition



Two-thirds of March views came from non-followers — NAESM content is reaching new audiences, not an echo chamber.

### Content Type Breakdown



**71.2%**

### Audience Aged 25–44

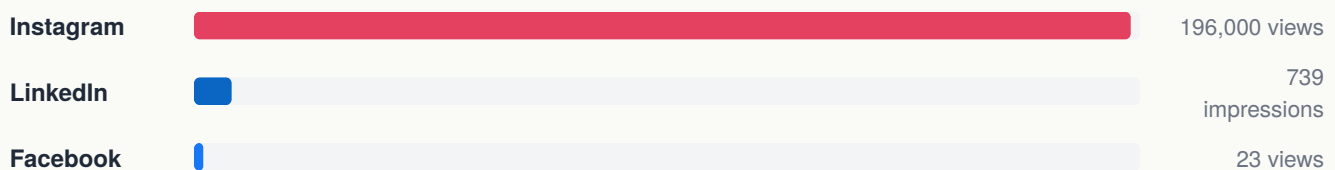
Cohort at greatest risk for new HIV diagnoses

**90.8%**

### US-Based Audience

Domestic reach aligned with NAESM service areas

## PLATFORM CONTRIBUTION — YTD VIEWS & IMPRESSIONS



Instagram carries the overwhelming share of digital reach, reflecting where NAESM’s target audience (Black LGBTQ+, aged 25–44) is most active. LinkedIn serves a distinct professional/funder audience. Facebook reflects a single post this period.

# Digital Reach — continued

Geographic Audience & NPower365 Engagement

## TOP CITIES BY AUDIENCE SHARE

Atlanta

Primary market

New York

Washington D.C.

Los Angeles

Atlanta leads as NAESM's primary local market, followed by national HIV epicenters New York, Washington D.C., and Los Angeles. Instagram data: Jan 2026–YTD. Facebook data reflects a single post. LinkedIn data: Jan 2026–YTD.



## NPower365 App

NPower365 is NAESM's digital extension of the status-neutral care model — a private community app where clients access resources, schedule testing and PrEP appointments, and connect with peers year-round. **79% of registered users are active community members**, demonstrating retention that traditional social platforms cannot match.

89

REGISTERED USERS

70

COMMUNITY MEMBERS

79%

MEMBER RATE

### Appointments & Testing

Self-scheduled HIV/STI testing and PrEP navigation appointments with NAESM staff.

### Resources & Education

Status-neutral prevention content and care-navigation resources, curated for community.

### Peer Connection

Year-round peer support and event coordination — no algorithm, no paid reach.

NPower365 gives NAESM a direct, owned digital channel. Every interaction feeds back into care navigation and prevention follow-up — extending conference engagement well beyond the event itself.

## FY2026 DIGITAL PRIORITIES

### Grow NPower365

Expand registered users and sustain 79%+ active member rate — converting social reach into durable community.

### Convert Non-Followers

66.1% of March IG views came from non-followers. Translate that discovery into conference signups, PrEP inquiries, and testing appointments.

### Scale South-Region Reach

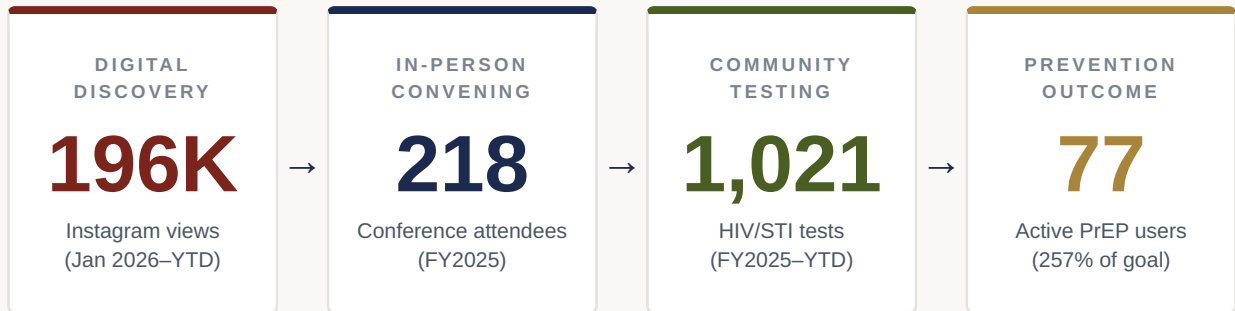
Atlanta leads; amplify content that serves the broader Southern HIV epicenter where burden and disparity are highest.

# | From Reach to Care

FY2025 Prevention Cascade — how digital reach translates into program outcomes

NAESM's digital reach is not a vanity metric. It is the top of the care funnel. The cascade below traces how **196,000 Instagram views** in FY2025 funneled through community convening into the testing and PrEP outcomes documented across the program pages of this report.

## FY2025 PREVENTION CASCADE



**196,000 Instagram views in FY2025 funneled into 1,021 community HIV/STI tests and 77 active PrEP users** — the public face of NAESM's prevention cascade. Reach is the entry point. Convening is the conversion moment. Testing is the access surface. PrEP is the outcome that prevents new diagnoses.

### DIGITAL DISCOVERY

Instagram (66.1% non-followers) is the primary discovery surface. Content reaches new audiences, not an echo chamber. 71.2% of the audience is aged 25–44, the cohort at greatest risk for new HIV diagnoses.

### IN-PERSON CONVENING

Signature conference moves online reach into trusted, in-person community space. 85.8% of attendees Black/African American; 9.2% transgender women; 26.1% living with HIV — demographics that mirror the communities most burdened by HIV.

### COMMUNITY TESTING

1,021 community-based HIV/STI tests through March 30, 2026 — 52% of the 2026 goal of 1,955, with monthly average tracking ~137. Testing is the moment of clinical access, not the end point.

### PREVENTION OUTCOME

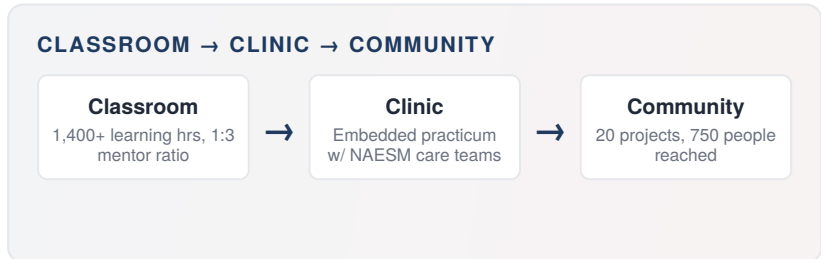
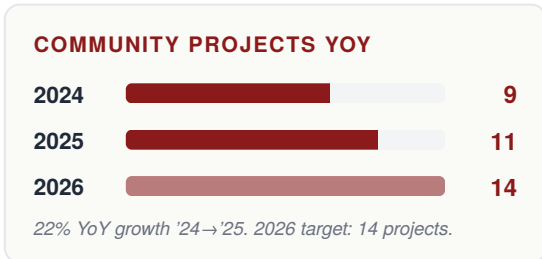
77 active PrEP users — 45 oral, 32 long-acting injectable — 257% of the 2026 goal of 30. PrEP University and status-neutral navigation convert testing visits into sustained prevention.

# CRIBB Program Impact

Capacity Building & Community Research

The CRIBB (Creating Responsible Intelligent Black Brothers) program continues to develop the next generation of HIV prevention leaders through structured mentorship, learning hours, and community-driven projects.

CRIBB is not a training program — it is a pipeline. Fellows move from classroom to clinic to community, carrying NAESM’s status-neutral care model into the neighborhoods most affected by HIV. Every fellow completes a community project grounded in their lived experience, ensuring interventions are designed *with* the community, not *for* it.



**“Fellows don’t just learn prevention — they build it in the neighborhoods that raised them.”**

— CRIBB Program Framework, NAESM

**100%** Fellows complete a community project

**20** Projects 2024–25

# I Housing as HIV Infrastructure

Four programs across the housing continuum — emergency, transitional, supportive, and navigation

Housing is HIV care. People without stable housing are nearly twice as likely to fall out of HIV care, and viral suppression rates drop sharply for clients managing housing instability. NAESM operates **four housing programs** as a unified continuum — from emergency stabilization through transitional placement, supportive case management, and tenancy preparation — built around the syndemic reality that HIV, mental health, substance use, and housing cannot be addressed separately.

## HOUSING AS HIV INFRASTRUCTURE

### 33 housing clients across 4 programs.

Housing is not adjacent to HIV care — it is the precondition for it. Every NAESM housing client is simultaneously connected to testing, behavioral health, and Ryan White medical care through the syndemic care model.

# 33

HOUSING  
CLIENTS

#### PROGRAM 1

### Emergency Housing

Short-term housing for clients in immediate housing crisis — entry point for newly diagnosed clients, clients leaving inpatient or correctional settings, and clients facing imminent loss of shelter.

#### PROGRAM 2

### Transitional Housing

Bridge housing for clients moving toward permanent stability — bundled with case management, Ryan White medical linkage, and behavioral health support to address the underlying drivers of housing instability.

#### PROGRAM 3

### Supportive Case Management

Ongoing case management for housed clients — tenancy preservation, benefits navigation, landlord mediation, and coordinated care across NAESM's syndemic services to prevent return to housing crisis.

#### PROGRAM 4

### Housing Navigation

Direct navigation for clients entering NAESM through testing or behavioral health — rapid screening for housing need, warm handoff to internal housing programs or community placement partners, no separate visit.

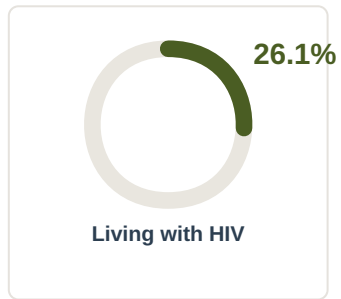
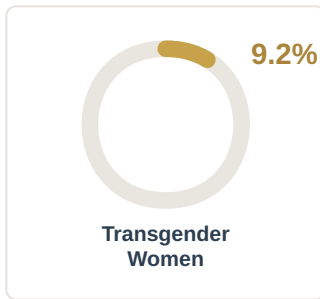
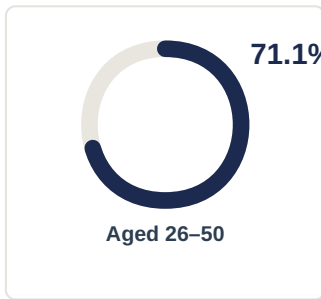
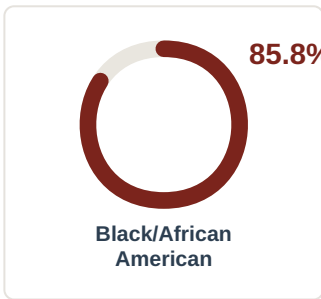
## OUTCOMES TRACKED ACROSS THE HOUSING CONTINUUM

**Housing stability** — days housed, exits to permanent placement, returns to housing crisis. **HIV care continuity** — testing engagement, ART adherence, viral suppression maintained while housed. **Cross-service uptake** — housing clients connected to behavioral health, substance use support, and Ryan White medical care. Every metric is captured at the client level inside NAESM's case management system and aggregates into the funder reporting cycle.

# NAESM's Signature Conference

One Community.

NAESM's signature conference convenes public health professionals, community leaders, and people living with HIV. **218 attendees in 2025**, with a 2026 goal of **300** — a 37% increase driven by deeper funder engagement and expanded peer-led programming.



**REACHING THE RIGHT PEOPLE**

Attendee demographics mirror the communities most burdened by HIV — confirming NAESM's conference is a convening of the community, not a performance for it.

**2025 → 2026 GROWTH**

218 attendees in 2025 with a 2026 target of 300 — a 37% increase driven by deeper funder engagement (Gilead, WashU, TransCanWork) and expanded peer-led programming.

**2025 → 2026 GROWTH TRAJECTORY**

|      |  |               |
|------|--|---------------|
| 2025 |  | 218 attendees |
| 2026 |  | 300 goal +37% |

**FY2025 CONFERENCE PARTNERS**

Gilead Sciences · ViiV Healthcare · WashU Arts & Sciences · TransCanWork · NMAC · HISTORI · REACH LA · The Pride Study · TruEvolution · Positive Impact Health Centers

# Partnership in Action

FY2025 Partner Contributions — what partnership looked like beyond sponsorship

| PARTNER                        | CONTRIBUTION TYPE                            | WHAT PARTNERSHIP LOOKED LIKE IN FY2025   |
|--------------------------------|--|--|
| Gilead Sciences                | <p>PHARMA PARTNER</p> <p>PLENARY SPONSOR</p> | COMPASS-pipeline program funding for community HIV prevention; sustained alignment with PrEP University injectable-PrEP capacity.  |
| ViiV Healthcare                | <p>PHARMA PARTNER</p> <p>CRIBB SUPPORT</p>   | Sustained engagement with the CRIBB Fellowship — supporting NAESM's next-generation HIV prevention leadership pipeline and the lived-experience community projects developed by Fellows, with continuing partner conversations on workforce retention and pipeline-to-practice models.                         |
| HISTORI                        | <p>CO-HOST</p> <p>RESEARCH</p>               | Scientific Congress co-host — HIV Implementation Science Symposium on the Wednesday of conference week. Brings Yale CIRA research methodology and scientific credibility into NAESM's convening. <b>Makes NAESM a sector-research venue, not just a community convening.</b>                                   |
| WashU Arts & Sciences          | <p>RESEARCH</p>                              | Washington University in St. Louis research partnership — academic collaborator on HIV implementation science and community-research methodology. Faculty and graduate-student engagement throughout the FY2025 conference cycle. <b>Grounds NAESM's data-to-action capacity in peer-reviewed methodology.</b> |
| NMAC                           | <p>CAPACITY</p> <p>FIELD-BUILDING</p>        | National Minority AIDS Council — capacity building, biomedical-prevention technical assistance, and field-building for Black-led HIV organizations. <b>Places NAESM inside the national Black-led HIV-organization field, not adjacent to it.</b>  |
| TransCanWork                   | <p>WORKFORCE</p>                             | Trans-affirming workforce partnership — employment-readiness pipeline for transgender community members served by NAESM, with cross-referral pathways between NAESM's services and TransCanWork's employment programs. <b>Makes NAESM's trans-affirming care more than a clinic visit.</b>                     |
| REACH LA                       | <p>PEER ORG</p> <p>REGIONAL</p>              | Los Angeles-region partner organization — cross-region peer for Black/Brown LGBTQ+ HIV prevention, shared programmatic learning, and West-Coast representation in NAESM's national peer-org network. <b> Anchors NAESM's bicoastal reach.</b>  |
| The Pride Study                | <p>RESEARCH COHORT</p>                       | Stanford-based LGBTQ+ longitudinal cohort study partnership — community-research connection surfacing sector-level LGBTQ+ health evidence relevant to NAESM's program design. <b>Lets NAESM's programs be informed by national longitudinal data.</b>  |
| TruEvolution                   | <p>PEER ORG</p> <p>REGIONAL</p>              | Riverside, CA Black/Brown LGBTQ+ health partner — peer organization that extends NAESM's Southern-rooted model into Inland-Empire California. <b>Proves NAESM's model exports beyond Atlanta.</b>  |
| Positive Impact Health Centers | <p>ATLANTA PEER</p> <p>CLINICAL</p>          | Atlanta peer FQHC — clinical and community-engagement counterpart in NAESM's own city. <b>NAESM operates in coalition, not isolation.</b>  |

# NHAS Alignment

National HIV/AIDS Strategy 2022–2025

The National HIV/AIDS Strategy (NHAS) sets four federal goals for ending the HIV epidemic in the United States. Every NAESM program pillar maps directly to those goals — ensuring our work contributes to national targets while remaining rooted in the lived experiences of Black and LGBTQ+ communities nationwide.

## NHAS Strategic Alignment

### GOALS 1–2

#### Status-Neutral Care | Housing + Syndemic

Integrating prevention, treatment, and housing into a seamless care continuum.

### GOAL 3

#### Anti-Stigma + Decriminalization

Combating HIV-related stigma and supporting decriminalization advocacy.

### GOAL 4

#### Workforce + Data-to-Action

Building a diverse HIV workforce and translating data into community-informed action.

## NAESM 2026 Goals

### Expand Testing

Scale community-based HIV/STI testing to reach 1,955 individuals in 2026.

### Grow Housing

Strengthen emergency and transitional housing as core HIV infrastructure.

### Strengthen Workforce

Develop the next generation of HIV prevention leaders through CRIBB and clinical training.

### PrEP University

Sustain and expand PrEP enrollment beyond the 2026 goal of 30 (currently at 77) and deepen the injectable PrEP model through education, outreach, and status-neutral navigation.

## WHAT PARTNERSHIP ENABLES

### Test Coverage

Expand 1,021 YTD tests to 1,955 by year-end — closing the gap in community-based access.

### Behavioral Health

Scale 148 sessions to 700 with Black LGBTQ+ affirming clinicians trained in-house.

### PrEP Enrollment

Already at 77 active PrEP users — 257% of the 2026 goal of 30 — including 32 on long-acting injectable PrEP, a model few peers have operationalized at this scale.

### Community Pipeline

CRIBB fellows carry NAESM's model into 14 community projects in 2026.



***We Love You, Love Yourself, BE HEALTHY***

Report Generated: April 2026

NAESM, Inc. | Atlanta, GA

DIGITAL EDITION

# Share This Report

Access the digital edition of NAESM’s FY2025 Partner Impact Report — and explore the programs, data, and community partnerships behind every number on these pages.



SCAN TO OPEN

## FOR PARTNERS AND FUNDERS

Share this code with colleagues, board members, and prospective partners. For citation requests, embedded references, or a tailored briefing aligned to your portfolio, contact the Interim Chief Executive Officer’s office at NAESM, Inc.

1

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NAESM, INC. Use your phone’s built-in camera app.

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